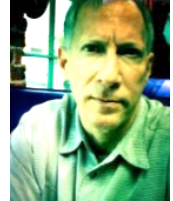




Marty Levine



30 years in Consumer Electronics, high tech and digital media both as a market analyst and business journalist as well in business development with iVast.Vancouver, North America International business development, Go-To-Market, Product development

Marty Levine is a 30-year veteran of consumer electronics, high tech and digital media. For the past 15 years he has specialized in technology and digital media licensing, both as a consultant and senior executive for Silicon Valley and Seattle-based venture-backed companies engaged in domestic US as well as international initiatives. Prior to that he was a market analyst and business journalist specializing in emerging digital technologies and their application to home entertainment industries.

Marty has specialized in initiating and consummating technology and digital media licensing and distribution agreements with key players in home entertainment products and services: tier one chipmakers and consumer electronics device makers, major Hollywood studios and North American pay television system operators, among others.

As vice president, business development at iVast, one of the first MPEG-4 software developers, he worked closely with leading IC manufacturers, consumer electronics device makers, leading cable and satellite TV service providers and the major Hollywood studios to begin building the ecosystem for MPEG-4 devices and services. He was iVast's representative to the DVD Forum where he worked with the major studios on the development of the standard for next-generation DVD.

Mr. Levine has worked and traveled extensively in Asia and Europe. He is a member of the Consumer Technology Association's Academy of Digital Television Pioneers.